



ASSOCIATION OF STATE DRINKING WATER ADMINISTRATORS

EXHIBITOR PROSPECTUS



33rd Annual Conference

Embassy Suites Des Moines - Des Moines, IA - October 22 - 25, 2018



ASDWA is the professional Association supporting state drinking water programs in their efforts to protect public health and implement the requirements of the Safe Drinking Water Act. Our members are the 50 states, territories, the Navajo Nation, and the District of Columbia. On behalf of our members, you are invited to join state, Federal, and local water professionals who will gather at ASDWA's 33rd Annual Conference to tackle the many challenges facing the water community. By contributing your knowledge and vision to the conference's program you can help us achieve our goal of protecting public health as we face an array of 21st century challenges. ASDWA solicits both oral presentations and exhibitors of products and services that are invaluable in helping us achieve our collective goals.

VISIT US ONLINE

Visit ASDWA on the web at www.asdwa.org to learn about our organization, future meetings, news updates, documents of interest, and links to other sites with drinking water information. You can also learn more about opportunities for exhibitors or download our Call for Papers at www.asdwa.org/exhibitors.

WHY EXHIBIT?

This 33rd Conference offers an excellent opportunity for you to connect with state drinking water program administrators. Present your products and services to the people who influence buying decisions. Increase your awareness of new and critical regulatory and legislative drinking water issues. Join us to discuss these issues with the states, EPA, and other concerned stakeholders.

EXHIBITOR PROFILE

ASDWA Conference exhibitors are public and private corporations, trade associations, and assistance providers to the water community. The focus of the exhibits includes treatment technologies, especially technologies appropriate for small systems and alternative technologies; water security technologies; and equipment such as membrane filtration, corrosion control, and disinfection. Also welcome are exhibitors that provide information and services on regulatory compliance; educational, training and assistance programs; and data management services and products.

ANNUAL CONFERENCE ATTENDANCE PROFILE

Approximately 250 attendees are expected at ASDWA's Thirty-Third Annual Conference in Des Moines, IA. Conference attendees will include state and territorial drinking water program administrators and their staff, government personnel from EPA and other Federal agencies, drinking water association personnel, and industry group representatives.

ASDWA Thirty-Third Annual Conference

Embassy Suites - Des Moines, IA

October 22 - 25, 2018

EXHIBITOR INFORMATION

EXHIBIT HOURS

Designated exhibit hours and breaks will be posted in the conference agenda.

MONDAY	October 22, 2018	1:00 pm - 5:00 pm 5:00 pm - 7:00 pm	Exhibit Set-Up Exhibits Open with Reception
TUESDAY	October 23, 2018	7:30 am - 6:30 pm 5:00 pm - 6:30 pm	Exhibits Open Reception
WEDNESDAY	October 24, 2018	7:30 am - 2:30 pm 2:30 pm - 5:00 pm	Exhibits Open with Prize Drawing Exhibit Tear-Down
THURSDAY	October 25, 2018	8:00 am - 12:00 pm	Conference Sessions No Exhibits

EXHIBIT SPACE RENTAL

Order early to reserve your prime space!

The exhibit space will accommodate:

12 - 8' x 10' exhibit spaces at a cost of \$1350

9 - 8' x 8' exhibit spaces at a cost of \$1200

Each exhibit booth will include the following:

- ◆ A display area with 8' back drape and 3' side rails
- ◆ One 6' draped table, two chairs, and one waste basket
- ◆ One 7" x 44" identification sign
- ◆ One 500 watt electrical outlet
- ◆ **One** complimentary conference registration and **two** booth-only registrations
- ◆ Attendance at all food functions
- ◆ Copy of the final registration list
- ◆ Listing in our Exhibitor Brochure - includes contact information and QR code to web

Other booth furnishings are available from Freeman Co. at an additional cost.

Any exhibitor cancellations must be received in writing. All cancellations received after August 31, 2018 will be subject to a \$600 processing fee.

SHIPPING

Freeman Co. will handle pre- and post-show equipment shipping and handling needs. Information detailing available services will be provided to exhibitors upon receipt of registration.



Association of State Drinking Water Administrators

1401 Wilson Blvd. - Suite 1225 Arlington, VA 22209

Phone: (703) 812-9505 Fax: (703) 812-9506 E-mail: tmaves@asdwa.org

EXHIBITOR INFORMATION

HOTEL INFORMATION

Embassy Suites

101 East Locust St.
Des Moines, IA 50309

www.embassysuitesdesmoines.com

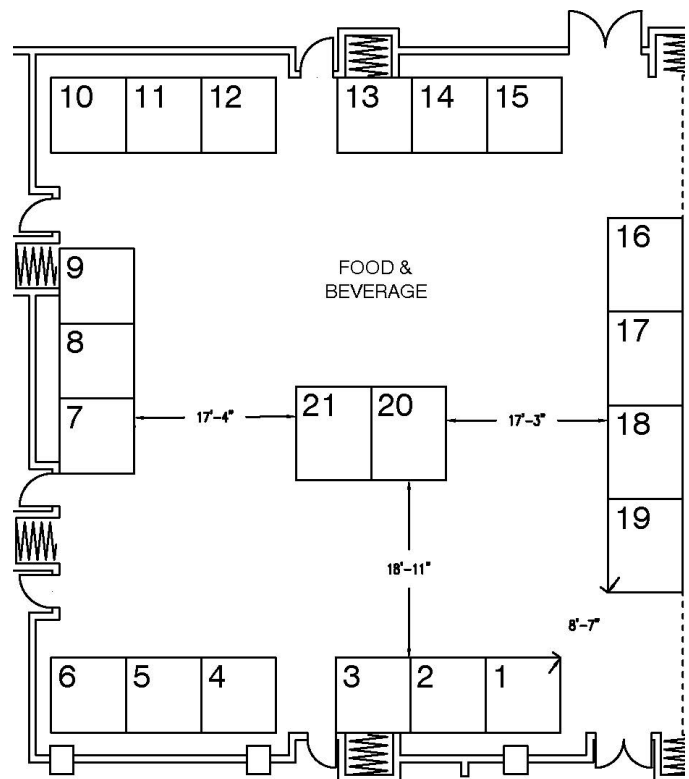
ph: 515-244-1700



ASDWA has reserved a block of standard guest rooms at the rate of \$145.00 single or double occupancy. Reservations must be made by **September 28, 2018** to guarantee room availability.

Guests are welcome to call 1-800-362-2779 or book their reservations online by following the instructions at www.asdwa.org/Events. If you call, please reference the ASDWA Annual Conference.

EXHIBIT FLOOR PLAN



BOOTH NUMBER ASSIGNMENTS

Exhibit booth space will be assigned on a first-come, first-served basis. Exhibitors should indicate their first three choices of booth location on the Exhibit Space Application form. If the requested space selections are not available, the next best available space will be assigned.

Booths #16-21 are 8x10.
All others are 8x8.

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EXHIBIT SPACE APPLICATION

You can now complete and submit this form online at www.asdwa.org/exhibitors

Company Name: _____

Company Web Site: _____

Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Your booth rental includes one complimentary registration with full conference access, as well as two "booth-only" registrations for access to the Exhibit Hall only.

Exhibit Booth Space

8' x 8' Booth _____ \$1,200.00

8' x 10' Booth _____ \$1,350.00

Booth # Preference

1st _____ 2nd _____ 3rd _____

There will be a \$600 fee for any exhibitor cancellation after August 31, 2018.

Display Description (one sentence description of products and services to be used in registration packages for attendees)

Authorized by: _____ Title: _____

Signature: _____ Date: _____

Please return signed application with check, purchase order, or money order to:

**ASDWA
1401 Wilson Blvd. - Suite 1225
Arlington, VA 22209**

Please contact Tom Maves (703-812-9505) to pay by credit card.

Exhibitor assumes responsibility and agrees to indemnify and defend the Association of State Drinking Water Administrators and Embassy Suites, Des Moines, IA and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the Association of State Drinking Water Administrators nor Embassy Suites, Des Moines, IA maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance, if desired.

SPONSORSHIP AND PRIZE DONATION FORM

ASDWA encourages exhibitors to sponsor food functions and to donate prizes for drawings in the exhibit area. Both full and partial sponsorships are welcome.

Sponsors will receive a poster-sized sign displayed during the food function and in the agenda. Sponsors may select from the following food functions:

<u>Event</u>	<u>Sponsorship Prices</u>
Morning Starters	\$2000
Morning Breaks	\$1000
Afternoon Breaks	\$1000
Afternoon Dessert Break	\$2000
Welcoming Reception	\$2500

Types of prizes will be at the discretion of the donor. However, ASDWA reserves the right to review all submissions. A validation system will be set up so that registrants will be required to visit each booth to validate their ticket to be eligible for prizes. Prize donors will be acknowledged by a sign that will be displayed in the exhibit area throughout the conference and at the prize drawings. Exhibitors are not eligible to win prizes.

Please complete this form and submit by **October 1, 2018**.

You can now complete and submit this form online at www.asdwa.org/exhibitors

Sponsored/Donated By (Firm): _____

Address: _____

Contact Person: _____

Telephone: _____

Email: _____

Signature: _____

Food Function: _____

Cost of Food Function \$: _____

Prize Description: _____

Approximate Prize Retail Value \$: _____

ASDWA THIRTY-THIRD ANNUAL CONFERENCE

Embassy Suites

Des Moines, IA

October 22-25, 2018



Association of State Drinking
Water Administrators

1401 Wilson Blvd. - Suite 1225 Arlington, VA 22209 (703) 812-9505 Fax (703) 812-9506

2017 ASDWA Annual Conference Exhibitors

NSF International
Water Remediation Technologies
Aqua Metrology Systems
VIQUA
Trojan Technologies
The Cadmus Group
CEU Plan
Eurofins Eaton Analytical
Backflow Management, Inc.
Rural Community Assistance Partnership (RCAP)
Water Operator.org
Hach
National And States Rural Water Associations
American Water Works Association
US EPA - Water Security Division
Atlantium Technologies, Ltd.
Val-Matic Valve & Mfg. Corp.
Peridot Solutions
Harmsco Filtration Products
SDWIS Prime Transaction Team: CEG, ERG & The Cadmus Group
UL
120WaterAudit
waterTalent, LLC

Learn more about opportunities for Exhibitors or download our Call for Papers
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